



# Green Salvaged Materials



**GREEN SALVAGED  
MATERIALS**



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# A Two-Part Operating System

**GSM operates as an integrated system made up of a national Materials Platform and a cross-industry ReUse Collective.**

## ↘ The Materials Platform

The technology and materials layer of the system.

A shared platform that makes existing surplus and reusable materials visible, trusted, and usable across projects.

Materials flow in from new-build surplus, interiors, restoration, contractor yards, manufacturers, and planned demolition. Through an engineered chain of trust, materials can be matched, moved, and reused — functioning as a logistics and transaction engine when storage and coordination are required.

## ↘ The ReUse Collective

The ReUse Collective is the cross-industry network that brings together owners, designers, contractors, trades, manufacturers, and industry partners to align on shared standards, specifications, and reuse workflows that activate the GSM system in real construction environments.

Through this coordination, material reuse fits within real project timelines, contracts, and portfolios — allowing owners to implement circularity consistently, not as a one-off effort.



## ↘ How it Works in Practice

- Materials that already exist — from new construction surplus, fit-outs, renovations, yards, manufacturers, or upcoming demolitions — are identified and entered into the GSM Materials Platform by project teams.
- Those materials are documented, reviewed, and made visible to the market, with clear provenance, handling requirements, and reuse pathways. Demand is signaled early, logistics are coordinated, and materials move where they can be used — not where they are discarded.
- Through the ReUse Collective, shared standards and workflows ensure this happens consistently across projects, portfolios, and regions — making reuse part of how construction operates, not an exception to it.

## ↘ GSM Services

**Practical support that makes reuse work — on projects and across portfolios.**

- **Strategy & Portfolio Integration:** Circularity reviews and portfolio strategies that identify reuse potential, procurement levers, waste reduction opportunities, and Scope 3 pathways — designed to be applied consistently across projects.
- **Pre-Demolition & Salvage Planning:** Technical audits and feasibility studies conducted before buildings are altered or removed, identifying reusable materials, quantities, reuse pathways, resale potential, and cost and carbon implications.
- **Project Reuse Implementation:** Embedded support across planning, design, tendering, and construction to integrate reused materials into specifications, manage surplus on site, and coordinate logistics without disrupting schedules.
- **Costing, Matching & Market Support:** Engineering- and market-informed analysis of reuse economics — including deconstruction vs. demolition costs, resale value, demand timing, material matching, and logistics coordination.
- **Standards, Procurement & Public-Sector Advisory:** Specification and procurement support, contractor training, yard protocols, and material-specific working groups — plus advisory for municipalities and public agencies translating circular economy goals into implementable systems, reporting, and capital programs aligned with ESG and sustainable finance requirements.



## ↘ Why Join GSM

**GSM delivers immediate value — and compounds it over time. By participating in a shared, trusted system, organizations reduce waste and cost today while helping build the infrastructure needed for circular construction at scale.**

### What Participants Gain

- **Lower costs, less waste:** Reduced disposal fees, avoided overbuying, and recovered value from surplus and salvaged materials.
- **Faster access to materials:** Locally available materials reduce lead times and exposure to volatile supply chains.
- **Credible carbon and waste reporting:** Material flows and reuse outcomes translate into real Scope 3, ESG, and portfolio reporting.
- **Confidence and trust:** An engineered chain of provenance, documentation, and handling enables reuse without compromising quality or performance.
- **Visible leadership:** Participants are recognized as contributors to a national system delivering real environmental and economic outcomes.
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## ↘ Who GSM is For

### GSM is designed to work across the construction ecosystem

- **Strategy & Portfolio Integration:** Circularity reviews and portfolio strategies that identify reuse potential, procurement levers, waste reduction opportunities, and Scope 3 path
- **Owners & Developers** — portfolio visibility, cost savings, ESG and Scope 3 alignment
- **Architects & Engineers** — trusted reuse pathways that fit real design and delivery workflows
- **Contractors & Trades** — reduced disposal costs, internal inventories, faster sourcing
- **Manufacturers & Suppliers** — outlets for surplus and insight into circular demand
- **Governments & Institutions** — implementable circular procurement and waste reduction systems

**The system works because participation is shared — and so are the benefits.**



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# Membership & Participation

**GSM operates through the ReUse Collective, a tiered membership model that supports shared infrastructure, standards development, and system governance.**

## ↘ Membership provides:

- participation in the ReUse Collective
- access to shared workflows and standards
- preferred access to GSM services and pilots

Project services, advisory support, and platform use are scoped separately, allowing organizations to engage at the level that fits their role and capacity.

## ↘ Current membership tiers (annual):

- 1-10 employees — \$500
- 11-50 employees — \$1,000
- 51-200 employees — \$1,500
- 200+ employees — \$2,000
- Individuals — \$200

Membership categories will continue to evolve as participation scales.



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# Ready to Participate?



GSM is already active across real projects, portfolios, and regions. The system works — and it becomes more powerful with every participant.



Join the ReUse Collective. Help build the system the industry needs.

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