

# THE ReUSE COLLECTIVE

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*CONSULTING AND AFFILIATES CATEGORY*

*A program of Green Salvaged Materials*



**GREEN SALVAGED  
MATERIALS**

## MEMBERSHIP INFORMATION PACKAGE

# THE ReUSE COLLECTIVE

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## ABOUT THE ReUSE COLLECTIVE

The ReUse Collective is a national, cross-sector initiative focused on embedding circularity into the built environment through shared technical, professional, and market systems.

The Collective brings together consultants (architects, engineers, and specialist advisors) and industry partners (manufacturers, suppliers, fabricators, and service providers) to establish the technical requirements, planning approaches, and reporting structures needed to support circular outcomes at scale.

Circularity within the ReUse Collective includes material reuse, surplus capture, product recovery, life extension, and responsible material flows across the full building lifecycle.

Rather than operating on a project-by-project basis, the ReUse Collective functions as the coordination and governance layer that enables circular strategies to be applied consistently, credibly, and repeatably across portfolios, regions, and project types.

The Green Salvaged Materials (GSM) platform supports this work as an enabling tool for material visibility and coordination. The ReUse Collective itself defines how circularity is planned, specified, delivered, evaluated, and continuously improved within professional practice.

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## OUR MISSION

The mission of the ReUse Collective is to integrate circularity into mainstream professional practice by establishing the shared technical foundations, collaborative learning environment, and coordinated workflows required by consultants, owners, and industry partners.

While interest in circular construction is widespread, implementation remains limited by fragmented roles, inconsistent requirements, lack of shared precedent, and weak alignment between design intent, supply pathways, and reporting expectations.

The ReUse Collective addresses this gap by convening the professionals who define and approve materials alongside the organizations that produce, supply, recover, and reintroduce them, creating a live, practice-based environment where circular strategies can be tested, refined, documented, and scaled.

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## HOW THE REUSE COLLECTIVE ENABLES CIRCULARITY

The ReUse Collective focuses on practical system-building and shared learning, rather than advocacy or isolated pilot projects. Core areas of work include:

- Product and material group requirements that reflect real technical, risk, and delivery considerations
- Early planning and feasibility approaches that embed circularity before designs and procurement are fixed
- Aligned consultant scopes, documentation, and workflows, reducing uncertainty and professional risk
- Clear interfaces with industry supply pathways, including surplus and recovered materials
- Consistent planning and reporting structures that support carbon, waste, and ESG objectives

This work enables circularity to be addressed early, intentionally, and consistently, supported by real projects and shared professional insight.

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## REUSE COLLECTIVE WORKING GROUPS

The ReUse Collective advances its work through targeted working groups focused on specific product and material categories.

Working groups are where the Collective's work becomes real and applied. They function as:

- Technical development forums
- Collaborative learning environments
- Practice-based testing grounds for circular strategies

Working groups are not standing committees or abstract discussions. They are active, outcome-driven spaces that support both near-term projects and longer-term system change.

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### *WORKING GROUPS IN DEVELOPMENT*

In addition to more broad Municipality and Owner Working Groups, current and near-term working groups include:

- Masonry, Steel
- Building Envelope Systems (Roofing)
- Interiors and Fit-Out (Lighting, Flooring, Partition Walls, Furniture)
- Mechanical, Electrical, and Plumbing (MEP)
- Deconstruction Feasibility and Planning
- Construction Site Circularity Processes (front end specifications, on-site trade engagement)
- Sustainable Finance

These areas reflect active demand, material availability, and recurring challenges and opportunities identified across consultant, owner, and industry partner engagement. Additional working groups will be launched as new needs emerge, ensuring the Collective remains responsive and relevant.

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### *HOW WORKING GROUPS FUNCTION*

Working groups are:

- Initiated based on member demand and real project needs
- Led by consulting members, with participation from affiliates and owners
- Time-bound and outcome-focused

Typical outputs include:

- Technical guidance by material or product group
- Planning and feasibility tools
- Documentation and reporting templates
- Market and supply insights
- Case study summaries and lessons learned

Just as importantly, working groups provide a safe, collaborative forum for:

- Sharing firm-level case studies on material reuse and circular strategies to date
- Discussing challenges, failures, and constraints openly
- Reviewing emerging standards and where gaps remain
- Learning collectively from “live” projects as they unfold

This shared learning environment is essential to advancing circularity holistically and practically, rather than theoretically.

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## INFLUENCING STANDARDS AND INDUSTRY FRAMEWORKS

A core objective of the ReUse Collective is to help inform and advance the next generation of industry standards and rating systems, including (but not limited to):

- BOMA BEST
- CaGBC Zero Carbon Building (ZCB) Standard
- Related ESG, Scope 3, and portfolio-level reporting frameworks

By aggregating real project data, case studies, and professional insight through working groups, the Collective creates a credible evidence base that can:

- Demonstrate what is achievable today
- Identify where standards support circularity — and where they lag
- Inform future criteria, guidance, and scoring methodologies

This positions the ReUse Collective as both a standards-shaping body and a practice-based learning network, grounded in real delivery rather than theory.

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## WHY PARTICIPATION MATTERS

Circularity cannot be delivered by any single discipline or organization acting alone.

- Consultants need clear technical pathways, shared precedent, and peer learning
- Industry partners need reliable demand signals and aligned requirements
- Owners and municipalities need confidence in delivery, reporting, and verification

The ReUse Collective exists to align these interests within a shared system, reducing friction and accelerating adoption.

Participation allows members to:

- Help shape the technical and procedural foundations of circular practice
- Learn from peer firms through shared case studies and open discussion
- Reduce risk through collective problem-solving and shared precedent
- Influence the evolution of industry standards and rating systems
- Position their organization at the forefront of practical circular delivery

Membership is not passive. It is an opportunity to actively contribute to — and benefit from — the system that circular projects increasingly rely on.

# MEMBERSHIP CATEGORIES

The ReUse Collective offers two main membership types, available to both individuals and firms.

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## CORPORATE MEMBERSHIP

Available to all firms and organizations involved in design, analysis, restoration, or materials innovation.

Benefits include:

- Opportunity to present or host at Collective events.
  - Showcase your firm's reuse projects and case studies.
  - Invitation to Collective workshops and technical forums.
  - Access to Collective's case study and resources library.
  - Ability to contribute to the development of shared resources and tools.
  - Influence standardized specifications and methodologies adopted across the sector.
  - Recognition as a Corporate Member of the ReUse Collective in GSM communications and industry partnerships.
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## AFFILIATE MEMBERSHIP

Available to all organisations involved in the built environment sector in Canada.

Benefits include:

- Invitation to Collective events and workshops.
  - Access to the Collective's case study and resource library.
  - Opportunities to contribute to resource and standards development.
  - Recognition as an Affiliate Member of the ReUse Collective in GSM communications and industry partnerships.
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## INDIVIDUAL MEMBERSHIP

For individual practitioners, academics, or specialists committed to advancing reuse in the built environment.

Benefits include:

- Invitation to Collective events and workshops.
- Access to the Collective's case study and resource library.
- Opportunities to contribute to resource and standards development.

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# MEMBERSHIP RATES

Fees apply per calendar year. Additional Working Group and Event Sponsorship opportunities available upon request.

<b>Category</b>	<b>Company Size</b>	<b>Annual Fee</b>	
Category 1	1-10 employees	\$500/yr	\$50/month
Category 2	11-50 employees	\$1,000/yr	\$100/month
Category 3	51-200 employees	\$1,500/yr	\$150/month
Category 4	201 + employees	\$2,000/yr	\$200/month
Affiliate	N/A	\$1,000/yr	\$100/month
Individual	N/A	\$200/yr	N/A

# NEXT STEPS

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## JOINING THE COLLECTIVE

The ReUse Collective is actively onboarding Consulting and Affiliate Members.

Organizations ready to:

- Move from interest to implementation
- Participate in collaborative system-building
- Share and learn from real circularity case studies
- Help shape the next generation of standards and practice

are invited to confirm their membership and engage in the Collective.

To become a member:

- Confirm your Membership Category and internal contact
- Complete The ReUse Collective Membership Form, pdf and email to [carly@greensalvagedmaterials.com](mailto:carly@greensalvagedmaterials.com)
- Provide a hi-res version of your logo
- Initiate payment for annual membership fee
- Receive your welcome package

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## CONTACT AND QUESTIONS

Carly Connor, P.Eng., CAHP

CEO & Founder, Green Salvaged Materials

 [carly@greensalvagedmaterials.com](mailto:carly@greensalvagedmaterials.com)

 [www.greensalvagedmaterials.com](http://www.greensalvagedmaterials.com)

 **LinkedIn: Carly Connor, P.Eng., CAHP**

## MEMBERSHIP APPLICATION - CORPORATE

Company Information		
Company Name:		
Company Address:		
Telephone:		
Website:		
Primary Contact Details		
First Name:		
Last Name:		
Email:		
Job Title:		
Membership Category	Annual Billing	Monthly Billing
Category 1	<input type="checkbox"/> \$500/yr	<input type="checkbox"/> \$50/month
Category 2	<input type="checkbox"/> \$1,000/yr	<input type="checkbox"/> \$100/month
Category 3	<input type="checkbox"/> \$1,500/yr	<input type="checkbox"/> \$150/month
Category 4	<input type="checkbox"/> \$2,000/yr	<input type="checkbox"/> \$200/month
Billing Details		
<i>An invoice will be sent to the address provided here. If any additional information is required to enable payment by your company, please email <a href="mailto:carly@greensalvagedmaterials.com">carly@greensalvagedmaterials.com</a>.</i>		
Accounts Contact Name:		
Accounts Contact Email:		
Provide any specific invoicing instructions here:		
Signatory		
<i>I confirm I am authorised to submit this application on behalf of the company above:</i>	<input type="checkbox"/>	
<i>I confirm we accept the Terms and Conditions of membership:</i>	<input type="checkbox"/>	
Signed:		
Date:		

## MEMBERSHIP APPLICATION – AFFILIATE

Company Information		
Company Name:		
Company Address:		
Telephone:		
Website:		
Primary Contact Details		
First Name:		
Last Name:		
Email:		
Job Title:		
Membership Category	Annual Billing	Monthly Billing
Affiliate	<input type="checkbox"/> \$1,000/yr	<input type="checkbox"/> \$100/month
Billing Details		
<i>An invoice will be sent to the address provided here. If any additional information is required to enable payment by your company, please email <a href="mailto:carly@greensalvagedmaterials.com">carly@greensalvagedmaterials.com</a>.</i>		
Accounts Contact Name:		
Accounts Contact Email:		
Provide any specific invoicing instructions here:		
Signatory		
<i>I confirm I am authorised to submit this application on behalf of the company above:</i>	<input type="checkbox"/>	
<i>I confirm we accept the Terms and Conditions of membership:</i>	<input type="checkbox"/>	
Signed:		
Date:		

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## MEMBERSHIP APPLICATION - INDIVIDUAL

Contact Details		
First Name:		
Last Name:		
Email:		
Company Name:		
Job Title:		
Membership Category		Fee
Individual	<input type="checkbox"/>	\$200
Billing Details		
<i>An invoice will be sent to the email address provided above.</i>		
Signatory		
<i>I confirm we accept the Terms and Conditions of membership:</i>		<input type="checkbox"/>
Signed:		
Date:		

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## MEMBERSHIP TERMS AND CONDITIONS

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### 1. GENERAL

- 1.1 All Corporate Members must provide details of a designated primary contact for their organisation. For Individual Members, the individual is deemed to be the primary contact.
- 1.2 It is the responsibility of the designated primary contact to keep The ReUse Collective up to date with any changes to the organisation's name, address, telephone numbers, email addresses, websites, logos, etc.
- 1.3 The designated primary contact takes full responsibility for having gained permission from all listed contacts to be added to The ReUse Collective mailings.
- 1.4 It is the responsibility of the primary contact at your organisation to ensure that these terms and conditions are understood by all member contacts.
- 1.5 The ReUse Collective reserves the right to change these terms and conditions without giving further notice to its members.
- 1.6 The ReUse Collective acts as a conduit for knowledge and information sharing and any information obtained should be treated as guidance only. No liability or negligence or otherwise is accepted by the ReUse Collective or Green Salvaged Materials, and we will not be held liable for any direct, indirect or consequential loss or damage, arising in connection with the use of, or reliance on, such guidance.

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### 2. MEMBERSHIP CONDITIONS

- 2.1 Members are expected to support the work of The ReUse Collective, including but not limited to:
  - (a) Sharing information on projects with reuse potential
  - (b) Sharing best practice examples and case studies of reuse projects
  - (c) Sharing lessons learnt and how challenges to reuse were overcome
- 2.2 Members must not seek to gain any commercial advantage through knowledge of any project information gained via The ReUse Collective. Project information is provided solely for the purposes of promoting and accelerating reuse within the built environment.
- 2.3 Members must respect the design decisions and technical engineering solutions prepared by others.
- 2.4 Membership is activated upon receipt of the payment of membership fees to The ReUse Collective, c/o Green Salvaged Materials Consulting Inc.
- 2.5 All membership fees are subject to applicable taxes.
- 2.6 It is the responsibility of the member to ensure any specific invoicing instructions such as quoting a purchase order number or having to submit an invoice via an electronic system, are given in advance of or promptly after the issuing of an invoice.
- 2.7 All members are entitled to receive the benefits associated with their particular membership type.
- 2.8 Corporate Members may nominate individuals to act as an Authorised Representative for any voting that may occur on its behalf at General Meetings of The ReUse Collective. The maximum number of Authorised Representatives is as follows:
  - (a) Corporate Member Category 1: Up to 2 Authorised Representatives
  - (b) Corporate Member Category 2: Up to 5 Authorised Representatives
  - (c) Corporate Member Category 3: Up to 8 Authorised Representatives
  - (d) Corporate Member Category 4: Up to 10 Authorised Representatives

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### 3. MEMBERSHIP RENEWALS

- 3.1 All membership renewal dates are on the first day of a given month. Invoices will be issued via email on that day (or as close as possible).
- 3.2 Membership renewal notifications will be issued to the primary contact and/or any other specified persons by email.
- 3.3 Membership renewal invoices should be paid within 30 days of the date of issue. The ReUse Collective and Green Salvaged Materials Consulting Inc. reserves the right to terminate the membership of any organisation that fails to pay their fee within 30 days.

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### 4. TERMINATION OF MEMBERSHIP

- 4.1 Members must inform us no later than 30 days after being issued their renewal invoice if they will not be renewing their membership.
- 4.2 Members can provide notice any time in advance of their renewal date if they do not wish to renew. In these circumstances, members will be entitled to full benefits up until their renewal date.
- 4.3 Membership termination confirmation will be sent to the primary contact and any other specified contacts.
- 4.4 The ReUse Collective reserves the right to terminate membership with immediate effect.